

# 2017 Dairy Plant & Field Reps Conference

Holiday Inn Eau Claire South, Eau Claire, Wis. | August 23, 2017

## DAIRY ISSUES & UPDATES

Hear from experts on a wide range of issues impacting dairy processors and farmers. Attendees will take away valuable information that can be used by dairy plant and field staff who work directly with farmers.

9:30 a.m. **Registration**

10 a.m. **The Food Value Chain**

Mike will take us through food's journey from the basic farm inputs like seed and fertilizer, to the consumer.

Mike Boland, Professor & Director, The Food Industry Center, University of Minnesota

11 a.m. **Break**

11:15 a.m. **National Conference on Interstate Milk Shipments Update**

At this spring's NCIMS Conference, changes were proposed to the Pasteurized Milk Ordinance (PMO). Laura will discuss these proposed changes and outline the timetable for the PMO update.

Laura Traas, Food Safety Supervisor, DATCP

12:15 p.m. **Lunch**

1:30 p.m. **Dairy Situation and Outlook**

Get the latest on production, butter and cheese prices as well as consumption (both domestic and export) which will help forecast milk prices.

Dr. Robert Cropp, Professor Emeritus, University of Wisconsin

2:30 p.m. **Break**

2:45 p.m. **Health Care Options for Dairy Producers and Agribusiness**

Char will outline a new cooperative approach to health insurance for farmers and agribusiness.

Charlene Vrieze, Project Manager, 40 Square Cooperative Solutions

3:45 p.m. **Are Accidents Waiting to Happen?**

We will go over some of the most common farm accidents and a checklist producers should become aware of to avoid a tragedy.

Melissa Ploeckelman & Scott Heiberger, National Farm Medicine Center

4:30 p.m. **Annual rBST Affidavits**

Discussion on the requirement to have annual affidavits that producers are not utilizing rBST in their dairy herds.

David Ward, Director of Government Relations & Dairy, Cooperative Network

5 p.m. **Adjourn**

## REGISTRATION

Per person: \$149

Mail completed registration form with payment to:

**Cooperative Network**

1 South Pinckney Street, Suite 810

Madison, WI 53703-2869

dawn.bausch@cooperativenetwork.coop

Fax: (608) 258-4407

## LOCATION & LODGING

**Holiday Inn Eau Claire South**

4751 Owen Ayres Court/

Eau Claire, WI 54701

Phone: (715) 830-9889

**Room Block:** Cooperative Network  
Dairy Plant & Field Reps Conference

**Rates:** \$113.95

**Deadline:** Aug. 4, 2017

## FOR MORE INFORMATION

**Questions?**

Contact David Ward,

Cooperative Network Director of

Government Relations & Dairy, at

(608) 258-4414 or

david.ward@cooperativenetwork.coop.

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Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Email \_\_\_\_\_ Phone \_\_\_\_\_

**REGISTRATION FEES** *Include meals, breaks, instructor fees, and materials.*

**ATTENDEE INFORMATION**

\$149 each

Name, Title, Email

Name, Title, Email

Name, Title, Email

Name, Title, Email

Name, Title, Email

**TOTAL DUE**

Please specify any necessary dietary or physical accommodations and for which attendee(s):\* \_\_\_\_\_

*\* Please note that special requests can only be guaranteed if made at least one month prior to event.*

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