

# Co-op Communicators Workshop

Holiday Inn South, Eau Claire, Wis. | March 2-3, 2017

**ATTENDEES** Please include your answers to questions on the following page to help guide our workshop.

## Registrations due Friday, February 17

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Email \_\_\_\_\_ Phone \_\_\_\_\_

### REGISTRATION FEES *Include meals, breaks, social, instructor fees, and conference materials.*

ATTENDEE INFORMATION	Received by Feb. 10		Received Feb. 11–Feb. 17	
	Member \$350 each	Nonmember \$450 each	Member \$400 each	Nonmember \$500 each
Name, Title, Email				
Name, Title, Email				
Name, Title, Email				
Name, Title, Email				
Name, Title, Email				
<b>TOTAL DUE</b>				

Please specify any necessary dietary or physical accommodations and for which attendee(s):\* \_\_\_\_\_

*\* Please note that special requests can only be guaranteed if made at least one month prior to event.*

**CANCELLATIONS.** Notice must be received by Feb. 10, 2017, for a full refund. No refunds will be issued for late requests.

**Please return registration form(s), questionnaire, payment to:**

**Cooperative Network**  
 1 South Pinckney Street, Suite 810  
 Madison, WI 53703-2869  
 Email: sara.schoenborn@cooperativenetwork.coop  
 Fax: (608) 258-4407

**Early Registration:**  
 Received On/Before Feb. 10

**Late Registration:**  
 Received Feb. 11–Feb. 17

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Please take a few minutes to answer these questions to help our speakers tailor their sessions to YOUR needs.

## CRISIS MANAGEMENT

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Has your organization faced a crisis situation in the last five years?

- Yes  No

Does your organization have a crisis management plan?

- Yes  No

What do you believe would be a likely crisis situation for your organization/industry? \_\_\_\_\_

\_\_\_\_\_

## SOCIAL MEDIA

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Do you have a budget for social media?

- Yes  No

How much staff or time are you able to dedicate to social media?

\_\_\_\_\_

Which social media platforms are you using? \_\_\_\_\_

How much of a priority is social media for your cooperative?



## OPEN FORUM

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Do you have any topics you'd like discussed during the Peer-to-Peer Roundtable?

*(Please indicate if you would like your submission to remain anonymous during the discussion.)*

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\_\_\_\_\_

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## GENERAL

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What are you looking forward to the most at the Workshop? *(Networking, Roundtable, Sessions, etc.)*

\_\_\_\_\_

Name \_\_\_\_\_ Organization \_\_\_\_\_