Interact with senior housing co-op leaders from across the region and get specific information to address the issues that affect you and your cooperative:

- Changing Demographics & Housing Product Preferences
- Technology Safety for your Cooperative & Members
- Managing Member Expectations
- HO6 & Insurance
- HUD Fair Housing
- Frauds, Scams & Identity Theft
# MONDAY, MAY 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>7:30–8:30 a.m.</td>
<td><strong>Registration, Continental Breakfast, and Networking</strong></td>
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<tr>
<td>8:30 a.m.</td>
<td>Welcome and Conference Overview</td>
<td>Matt Hughes, Vice President &amp; MN Managing Director, Cooperative Network, St. Paul, Minn.</td>
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<td>8:45 a.m.</td>
<td>Senior Housing Cooperatives – Where Are We Today?</td>
<td>Dennis A. Johnson, Board Chair, Senior Cooperative Foundation, Shoreview, Minn.</td>
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<td>9:15 a.m.</td>
<td>Technology Advances – Safety for your Cooperative and Members</td>
<td>Gary Braley, Owner, Technically Speaking, St. Paul, Minn.</td>
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<td>10:15 a.m.</td>
<td>Networking Break and Refreshments</td>
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<tr>
<td>10:45 a.m.</td>
<td>The Wave: Older Adult Demographics and Housing Product Preferences for the Future</td>
<td>Mary Bujold, President, Maxfield Research, Golden Valley, Minn.</td>
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<td>11:30 a.m.</td>
<td>Lunch and Senior Cooperative Foundation Awards Ceremony</td>
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<td>1 p.m.</td>
<td>Managing Member Expectations</td>
<td>Jeff Lantto, Director Homeowner Association, Ebenezer Management Services, Minneapolis, Minn.</td>
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<td>Dawn Munce, Director of Management Services, Realife Management, Apple Valley, Minn.</td>
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<td>Shona Schmall, VP of Marketing, Ewing Development and Vintage Cooperatives, Pella, Iowa</td>
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<td>2 p.m.</td>
<td>Networking Break and Refreshments</td>
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<tr>
<td>2:15 p.m.</td>
<td>Unit Upgrades and Modifications in Senior Housing Cooperatives</td>
<td>Barb Murphy, Director of Marketing, 7500 York Cooperative, Edina, Minn.</td>
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<td>Shona Schmall, VP of Marketing, Ewing Development and Vintage Cooperatives, Pella, Iowa</td>
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<td>Jill Weber, Manager, Gramercy Park Co-op at Lake Shore Drive in Richfield, Richfield, Minn.</td>
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<td>3:15 p.m.</td>
<td>Networking Break and Refreshments</td>
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<tr>
<td>3:30 p.m.</td>
<td>HO6 &amp; Insurance Related Items</td>
<td>Joe Coopersmith, Facilities Committee &amp; Member, Realife Cooperative of West St. Paul, St. Paul, Minn.</td>
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<td>Dan Scattarella, CPCU, President, Horizon Agency Inc., Eden Prairie, Minn.</td>
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<td>4:30 p.m</td>
<td>Social Reception</td>
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**TUESDAY, MAY 2**

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>7:30–10 a.m.</td>
<td>Registration, Continental Breakfast, and Networking</td>
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| 8:15 a.m.  | **Managers Meeting (Optional)** Cooperatives managers gather in an open forum to discuss challenges and solutions with their peers.  
**Moderator:** Vicky Chaput, Office and Program Manager, Cooperative Network, St. Paul, Minn. |
| 8:15 a.m.  | **Board Officer and Committee Member Networking Session (Optional)** Join small, informal discussions for board officers and committee members. Tables will be labeled for specific officer positions and various committee types to pose questions and to share best practices.  
**Moderator:** Dick Bennett, Board Chair, Realife Cooperative of Coon Rapids, Coon Rapids, Minn. |
| 9:45 a.m.  | Networking Break and Refreshments                                                                      |
| 9:55 a.m.  | Welcome and Announcements                                                                               |
| 10 a.m.   | **HUD Discussion of Fair Housing and Multifamily Asset Management Issues**  
The session will address the Fair Housing Act, particularly in the area of disability. Learn how board members and management agents should deal with disabled residents in the areas of reasonable accommodations, reasonable modifications, appropriate requests for information and what is a direct threat in order to provide an improved understanding of the Act.  
Attendees will receive an update on Minneapolis HUD Asset Management operations, issues with senior housing cooperatives from HUD's perspective, budget approvals, HUD Form 2530 update and other topics of interest.  
**Panel of HUD representatives from the Minneapolis Multifamily Asset Management Division (invited)** |
| 11:15 a.m. | **Fraud, Scams and Identity Theft** This informative discussion will outline how you can protect yourself and loved ones from fraud, scams and identity theft.  
**Jay Haapala**, Associate State Director, Community Outreach, Minnesota AARP, St. Paul, Minn. |
| 12 p.m.   | Networking Lunch and Close of Silent Auction                                                           |
| 1:30 p.m. | Legal Planning: When Your Crystal Ball is Cloudy  
Learn strategies for planning when it is difficult to predict what may happen in your life and what may happen in the ever-changing political landscape.  
**Brenna Galvin**, Associate Attorney, Maser, Amundson, Boggio & Hendricks, PA, Minneapolis, Minn. |
| 2:30 p.m. | Networking Break and Silent Auction Winners Announced                                                  |
| 2:45 p.m. | **Co-op Counsel's Corner for Your Cooperative: Ask the Experts** Key legal issues for senior housing cooperatives will be discussed.  
**Brenna Galvin**, Associate Attorney, Maser, Amundson, Boggio & Hendricks, PA, Minneapolis, Minn.  
**Joe Nemo III**, Co-op Counsel, Arthur Chapman, P.A., Minneapolis, Minn.  
**Michael Nemo**, Co-op Counsel, Arthur Chapman, P.A., Minneapolis, Minn.  
**Chuck Sorenson**, HUD Legal Counsel, U.S. Department of Housing & Urban Development, Minneapolis, Minn. |
| 3:45 p.m. | Adjourn                                                                                                 |
REGISTRATION Register by Friday, April 7 to receive the early registration fee.

Registration fees vary and are detailed on the registration form. The fee includes a resource notebook, speaker fees, continental breakfasts, lunches, breaks, and the social. Overnight lodging is not included. Contact Vicky Chaput, (651) 280-4900 or vicky.chaput@cooperativenetwork.coop, with questions. Download forms online at bit.ly/SCHConf17.

Limited scholarships are available for co-ops with 50 or fewer units located outside the Twin Cities Metro area. Contact Dennis Johnson at the Senior Cooperative Foundation, (651) 310-0235 or dennisj@seniorcoops.com, for information.

LODGING Book by Friday, April 7, to secure group rate.

DoubleTree Bloomington—Minneapolis South
7800 Normandale Blvd.
Minneapolis, Minnesota 55439
Rate: $99/night++ (ends April 7)

Online Reservations: bit.ly/SCHConf17
Phone Reservations: (800) 222-8733
Group name: SCH

MINNESOTA CONTINUING REAL ESTATE CREDITS

May 1 5.5 hours
May 2 6.5 hours
May 2 (Managers Session) 1.5 hours

Please contact Vicky Chaput, (651) 280-4900, with questions.

Puzzle Exchange

Back by popular demand! Dust off the puzzles you’ve put together a thousand times and bring them to the conference to exchange for a few new ones. Please drop your puzzles off at designated tables near the registration area.

Call for Silent Auction Items

Please consider donating items for the Senior Cooperative Foundation auction to help support conference scholarships and other senior cooperative housing projects. Donations should have a minimum $10 value and could include handmade items, artwork, themed baskets, or gift cards. Contact Dennis Johnson, (651) 310-0235 or dennisj@seniorcoops.com, to donate an item.

DATES TO REMEMBER

March 11 SCF Award Nominations Due
April 7 Early Registration Discount | Room Block Expires
April 14 Registration Closes
April 14 SCF Silent Auction Donation Forms Due
2017 SENIOR COOPERATIVE HOUSING CONFERENCE REGISTRATION FORM

Name

Title

Cooperative Name

Email Address

Address    Unit #    City    State    Zip Code

Phone Number    Fax Number

Please check one of the following that best describes your relationship with senior housing cooperatives:

_____ Member of a senior housing cooperative
_____ Member and board member of a senior housing cooperative
_____ Administrator/Manager of a senior housing cooperative (fee is the same as co-op member)
_____ Staff person at a senior housing cooperative (fee is the same as co-op member)
_____ Developer of senior housing cooperatives
_____ Professional working with senior housing cooperatives (architect, contractor, attorney, market analyst, etc.)
_____ Management company (fee is the same as professional/developer)
_____ Public/Governmental official (fee is the same as professional/developer)
_____ Other: ____________________________

Attending Conference (please check): _____ Both Days    _____ Day 1 Only    _____ Day 2 Only

Attending Social (please check): _____ Yes    _____ No

MINNESOTA CONTINUING REAL ESTATE CREDITS

Approved: May 1: 5.5 hours; May 2: 6.5 hours; and May 2 managers session: 1.5 hours

Register me for the continuing real estate credits: _____ Yes    _____ No    License #

Full conference registration cannot be split between two people. Fee includes conference notebook, speaker fees, continental breakfasts, lunches, breaks, and social. Participants are responsible for paying lodging and travel costs.

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<tr>
<th>Type of Registration</th>
<th>Early Registration</th>
<th>Late Registration</th>
<th>Registration Fee</th>
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<tbody>
<tr>
<td></td>
<td>on/before April 7</td>
<td>after April 7</td>
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<tr>
<td></td>
<td>Cooperative Network Member</td>
<td>Non-member</td>
<td>Cooperative Network Member</td>
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<tr>
<td>Full Registration (co-op member/manager)</td>
<td>$225 each</td>
<td>$280 each</td>
<td>$275 each</td>
</tr>
<tr>
<td>One-day Registration (co-op member/manager)</td>
<td>$210 each</td>
<td>$250 each</td>
<td>$260 each</td>
</tr>
<tr>
<td>Full Registration (professional/developer)</td>
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<tr>
<td>No one-day rate available</td>
<td>$350 each</td>
<td>$405 each</td>
<td>$400 each</td>
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CANCELLATIONS: 100% refund for cancellations received by April 14. No refunds for late requests. TOTAL PAYMENT: $

Please return registration form(s) AND check payable to:

Cooperative Network
1 South Pinckney Street, Suite 810
Madison, WI 53703-2869
FAX: (608) 258-4407 or Email: dawn.bausch@cooperativenetwork.coop

Early Registration Deadline:
Rec’d on/before April 7

Late Registration Deadline:
Rec’d on/before April 14

HOTEL ROOM BLOCK  Rooms are available at the DoubleTree Bloomington–Minneapolis South for $99/night. Make reservations by calling (800) 222-8793 (group code: SCH) or online at bit.ly/SCHConf17. Room block cut-off is Friday, April 7.