

Cooperative Network Leadership Institute

Madison College West Campus, Madison, Wis. | January 29-31, 2019

Cooperative Network and Madison College are collaborating for the 2019 Cooperative Network Leadership Institute with a focus on strengthening leadership skills and practices to enhance individual and organizational impact. New and veteran cooperative leaders of all types and sectors are encouraged to attend this interactive, in-depth, three-day program.

The course will be led by **Cyndi Wentland**, of **Madison College**. Cyndi's career has spanned over three decades and has included work in financial services, high-tech manufacturing, insurance, and professional services. In her roles, Cyndi has provided leadership coaching and training to managers and executives across the country, sharing best practices, strategies and techniques for interpersonal and business effectiveness. As a successful small business owner, she also knows firsthand the value of strategy, structure and good business practices.

PRELIMINARY AGENDA

Day 1

8:00 a.m. **Introductions**

8:30 a.m. **Examine Leadership Foundations**

- View leadership style and the impact on the culture & organizational success
- Assess Management Style: Strengths and Growth Opportunity
- Create a leadership plan tailored to your organizational & personal priorities

12:45-4:45 p.m. **Coach for Results**

- Learn and apply coaching skills and strategies
- Understand three methods of coaching based on time and purpose
- Build confidence in recognizing and addressing performance gaps

Day 2

8:00 a.m. **Apply Talent Strategies**

- Understand the situational leadership model and its application
- Examine the key elements of employee motivation
- Determine how to intentionally apply empowerment & delegation techniques

12:30 p.m. **Build High Performance Teams**

- Define the key elements of high performing teams
- Explore the stages of team development and how to accelerate performance
- Understand the characteristics that lead to effective versus dysfunctional teams

5:45 p.m. **Networking Dinner**

Day 3

8:00 a.m. **Create a Mindset of Strategic & Systems Thinking**

- Understand the differences between critical, strategic and systems thinking
- Learn how to engage employees in problem solving
- Practice using tools for continuous improvement efforts

Noon-3:30 p.m. **Build Leadership Presence & Effectiveness**

- Understand how stress impacts capabilities and capacities
- Learn how to create and build your leadership "brand"
- Make connection between organizational performance, culture and change

REGISTRATION OPTIONS*

Online - www.cooperativenetwork.coop

Pay by Check: **\$750**

Pay by Credit Card: **\$775**

This registration payment option includes a convenience fee of \$25 for online payment by credit.

Registration form

Mail registration form and check: **\$750**

LOCATION

Madison College West Campus

8017 Excelsior Drive

Madison, WI 53717

(608) 616-1090

FOR MORE INFORMATION

Kristin Olson, Member Support & Education Coordinator
Cooperative Network
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Phone: (608) 258-4405

*Limited space available!

PRESENTED BY



Cooperative Network Leadership Institute

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Checks payable to: Cooperative Network

Company _____
Address _____
City _____ State _____ Zip _____
Contact Email _____ Phone _____

REGISTRATION FEES *Include meals, breaks, instructor fees, and materials.*

ATTENDEE INFORMATION	FEE \$750 each (payment by check only)
Name, Title, Email	
Name, Title, Email	
Name, Title, Email	
Name, Title, Email	
Name, Title, Email	
Name, Title, Email	
TOTAL DUE	

Please specify any necessary dietary or physical accommodations and for which attendee(s):* _____

** Please note that special requests can only be guaranteed if made at least one month prior to event.*

CANCELLATIONS: Notice must be received by December 28, 2018, for a full refund. No refunds will be issued for late requests.

Please return registration form(s) and payment:

Cooperative Network

16 North Carroll Street, Suite 900

Madison, WI 53703

Email: naomi.rivers@cooperativenetwork.coop

